

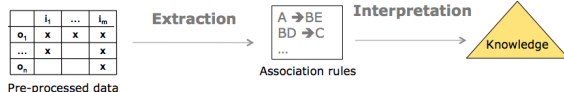
# CUBE BASED SUMMARIES OF LARGE ASSOCIATION RULE SETS

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## Context and motivations

- Association rule : implication of the form:  $\{laptop, bag\} \rightarrow \{Mouse\}$



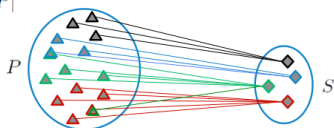
- Data mining algorithms produce large sets of association rules.

## Our contributions

- Cube based summaries (CBSs) to explore large sets of association rules
  - The rule sets are summarized according to multiple levels of detail
  - The summaries are represented with cubes
  - OLAP navigational operations can be used to browse the summaries
- An algorithm to generate the most interesting CBS whose size does not exceed a user-specified threshold
  - A quality measure that evaluates the interestingness of CBSs.
  - The obtained summaries initialize the exploration of rule sets

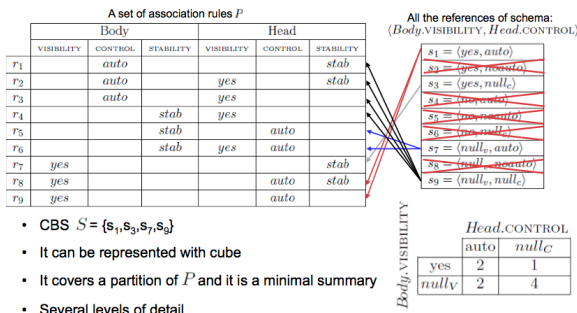
## A summary

- Extension of the definition proposed by
  - V. Chandola and V. Kumar: "Summarization - Compressing data into an informative representation" (ICDM'05)
- Two languages of patterns  $\mathcal{P}$  and  $\mathcal{S}$
- A coverage relation  $\triangleleft$  between  $\mathcal{P}$  and  $\mathcal{S}$
- A summary of  $P \subseteq \mathcal{P}$  is a set of patterns  $S \subseteq \mathcal{S}$  such that:
  - Each pattern of  $P$  is covered by at least one pattern of  $S$
  - Each pattern of  $S$  covers at least one pattern of  $P$
  - $|S| \leq |P|$



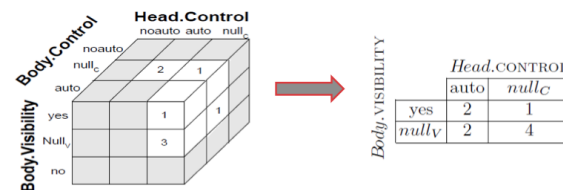
## Cube based summary (CBS):

- A schema:  $(Body.VISIBILITY, Head.CONTROL)$



## browsing the summaries

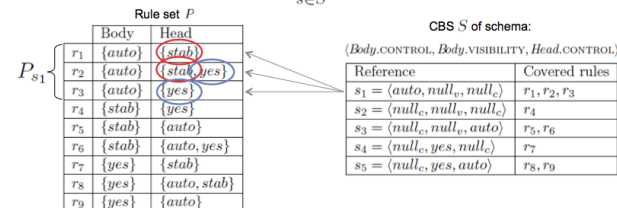
- $2^{|A|}$  summaries for a rule set
- OLAP navigation operations:
  - Roll-up: deleting an attribute from the schema
  - Drill-down: adding an attribute to the schema
- Example : Roll-up  $\rightarrow Body.CONTROL$



## Homogeneity of a CBS: intuition

- Based on Shannon's conditional entropy
- Evaluates the global homogeneity of the rules covered by the same reference.

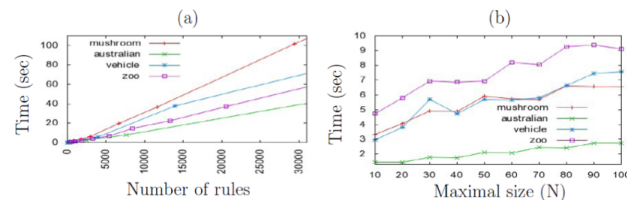
$$\phi(P, S) = \sum_{s \in S} \varphi(P_s, s) \leq 0$$



- A more specific CBS has a higher homogeneity

## Experimental Analysis

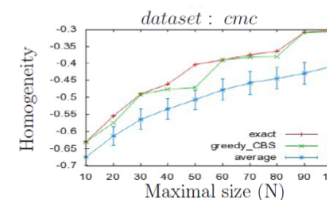
- Runtime Performance of greedy-CBS : 4 datasets



- (a) Increases linearly with the number of rules
- (b) Increases sub-linearly with the maximal size

## Experimental Analysis

- Quality of the approximate solutions



- Very close to the optimal solution
- Always over the confidence interval

## Conclusion and future works

- A new framework to summarize large sets of association rules.
- A quality measure for CBSs: homogeneity
- An algorithm to generate the most interesting CBS
- Alleviate the constraint of full coverage
- Other experimentations
- Summarize other kind of patterns