# Automating User-Centered Design of Data-Intensive Processes

## Research Project Report (RPR)

Vasileios Theodorou

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Home University Supervisor:
Prof. Alberto Abelló

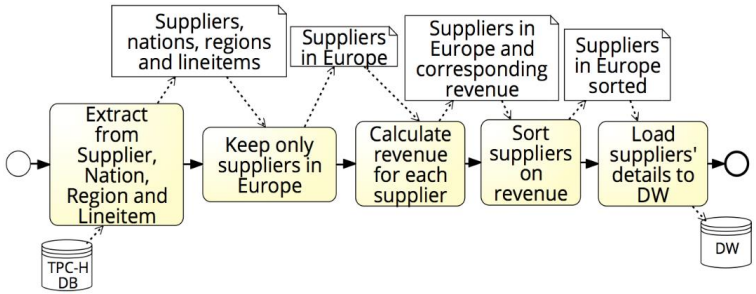
Host University Supervisor:
Prof. Wolfgang Lehner

Coadvisor:
Dr. Maik Thiele

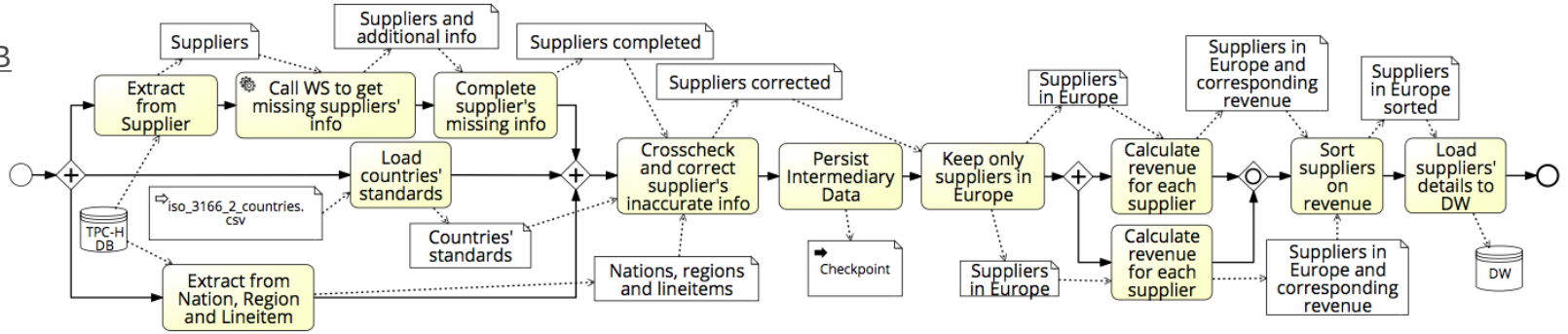
# Example - Two Alternative Flows

Conceptual model of flow: *"Details about suppliers in Europe sorted on revenue"*

- ETL Flow A




- ETL Flow B



# Measures from experiments

| | | ETL Flow A | ETL Flow B |
|---|---|---|---|
| Performance | Process cycle time | 10.4 sec | 18.9 sec |
| | Throughput | 52,906 tuples/sec | 29,179 tuples/sec |
| Data quality | % of correct tuples | 91.5% | 100% |
| | % of non-null tuples | 90.3% | 95.2% |
| Understandability | # of precedence dependencies | 20 | 40 |
| Manageability | Length of longest path | 9 steps | 23 steps |

## EXECUTION

- TPC-H with s.f.=1
- Executed on Pentaho Data Integration (Kettle)
- Data quality improved – Performance, Understandability and Manageability reduced

# Agenda

## Approach

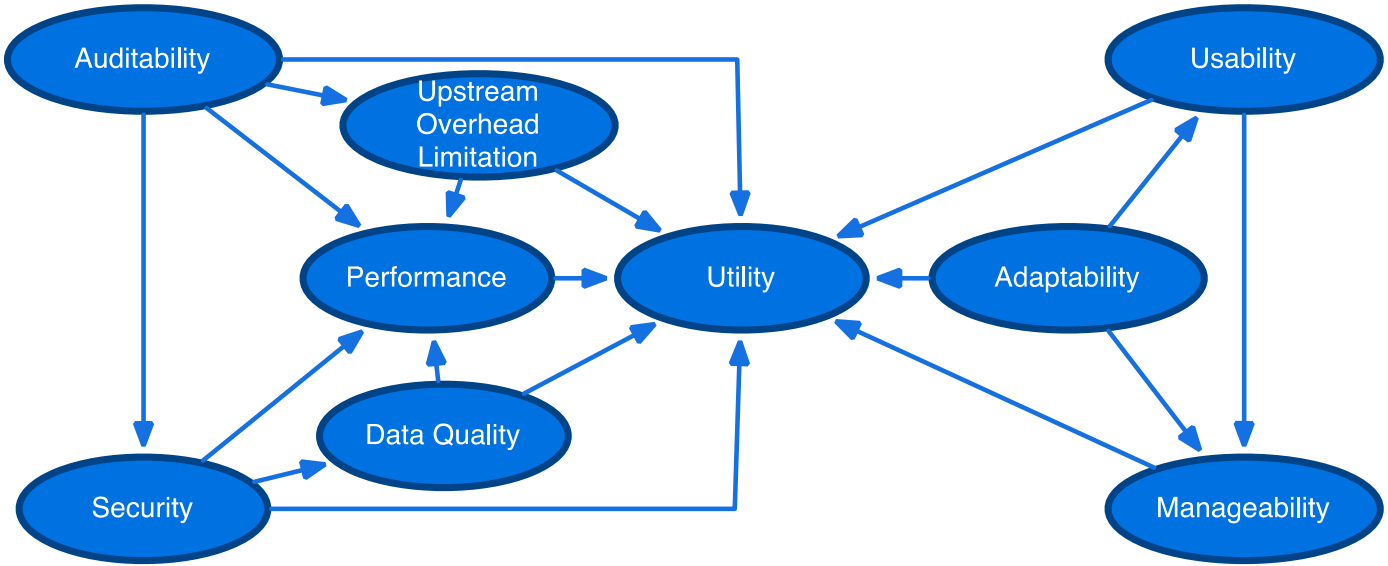
- Conceptual model reflecting user requirements
- User requirements-driven flow redesign
- Automatic “quality” pattern integration
- Configurable testing

## Challenges and Discussion

- Relate patterns to utility
- Assess pattern significance, model accuracy & completeness
- Future plan

# ETL Quality Attributes

Paper: *Quality Measures for ETL Processes (DaWaK '14)*




## TRADE-OFFS

- It's not only about performance!
- Improving some quality attributes can affect others positively or negatively

# ETL Quality Attributes

Paper: *Quality Measures for ETL Processes (DaWaK '14)*

## Contribution

- Define a set of ETL **process** quality characteristics AND the relationships between them
- Provide quantitative measures for each characteristic, backed by literature!

## Methodology

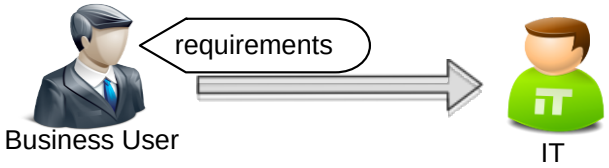
- SLR for quality attributes specific to data intensive processes
- Collection from literature of (proven) metrics for monitoring and quantitatively evaluating ETL processes

## Invited Journal Extension

- Special Issue of Journal CCPE 2015 (under minor revision)
- Introduce and apply goal modeling "stepping" on defined models
- Showcase evaluation of use case ETLs using proposed measures

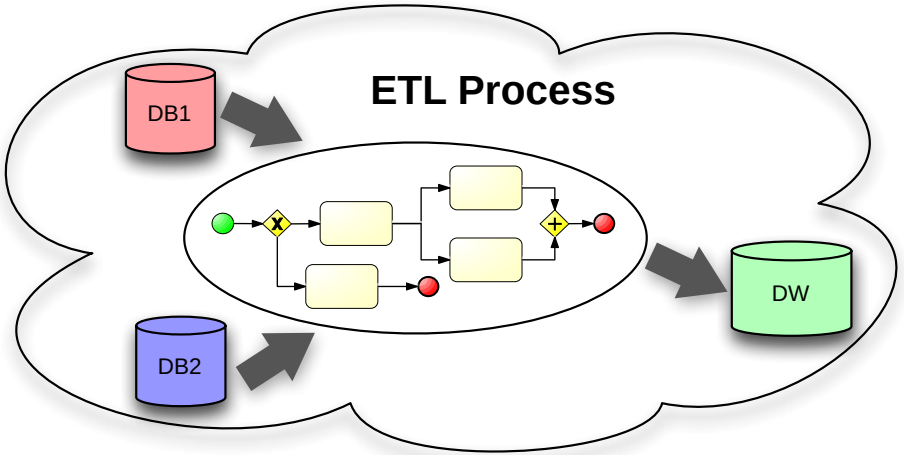
# User requirements driving flow redesign

Paper: *A Framework for User-Centered Declarative ETL (DOLAP '14)*




## Traditional Approach Problems

- Expensive process
- Hard to map requirements-implementation
- IT optimize only for performance
- Need more dynamicity (Big Data, data scope…)




## Inspiration

- Model-driven approach
- ETL process as a business process
- Agile BI, Self-service BI

## Approach

- User at the center of the iterative process
- Functional and non-functional requirements are analyzed at the same time using automatic Pattern management

# User requirements driving flow redesign

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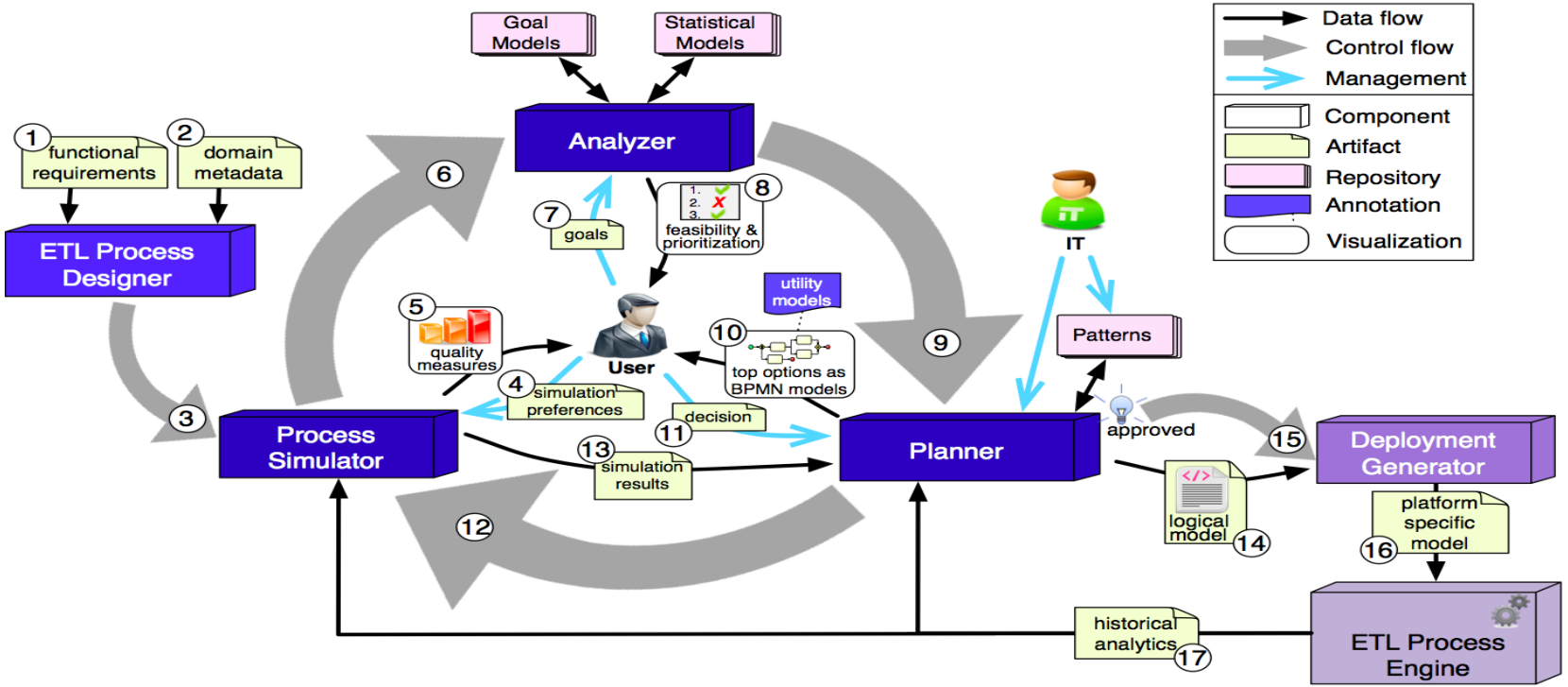
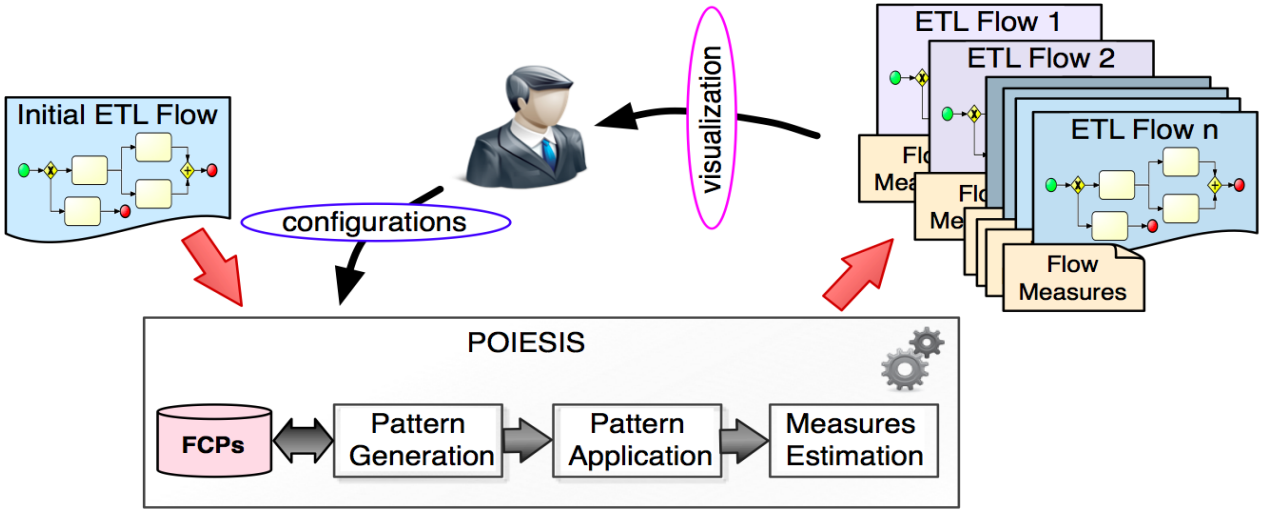



- High level representation for Business Users
- Translation to low level models for IT and vice versa

# Automated Process Redesign (POIESIS)

*Demo Paper: POIESIS: a Tool for Quality-aware ETL Process Redesign (EDBT '15)*




## AUTOMATIC GENERATION OF ALTERNATIVE PHYSICAL ETL FLOWS

- Alternative designs: Same functionality (constant data schemata), different flow components-permutations
- Policies and patterns
- Measures estimation for evaluation

# Logical Modeling & FCPs

*Demo Paper: POIESIS: a Tool for Quality-aware ETL Process Redesign (EDBT '15)*

| Considered ETL Operations | |
|---|---|
| Aggregation | Intersect |
| Cross Join | Join (Outer) |
| Dataset Copy | Pivoting |
| Datatype Conversion | Projection |
| Difference | Router |
| Duplicate Removal | Single Value Alteration |
| Duplicate Row | Sampling |
| Field Addition | Sort |
| Field Alteration | Union |
| Field Renaming | Unpivoting |
| Filter | |

| FCP | Related quality attribute |
|---|---|
| RemoveDuplicateEntries | Data Quality |
| FilterNullValues | Data Quality |
| CrosscheckSources | Data Quality |
| ParallelizeTask | Performance |
| AddCheckpoint | Reliability |

## Logical Modelling of ETL Flows

- Each operator is a node in a DAG structure
- Flow Component Patterns represented in the same logical model
- Each (combination of) pattern application(s) produces a new ETL flow

# Flow Component Patterns (FCPs)

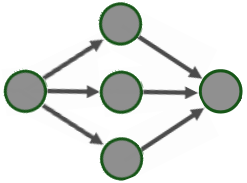
*Demo Paper: POIESIS: a Tool for Quality-aware ETL Process Redesign (EDBT '15)*

**Component Types**

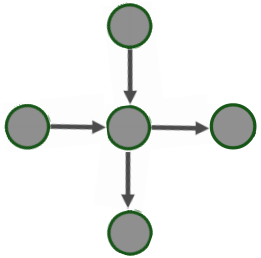
*Atomic ETL Step*

*Sequence Component*

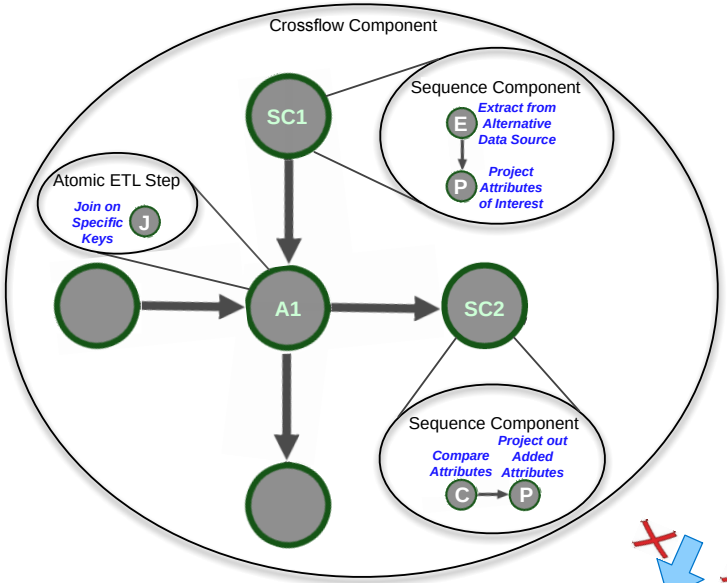
*Flow Component*



*Crossflow Component*



**FCP example: Crosscheck Data Sources**

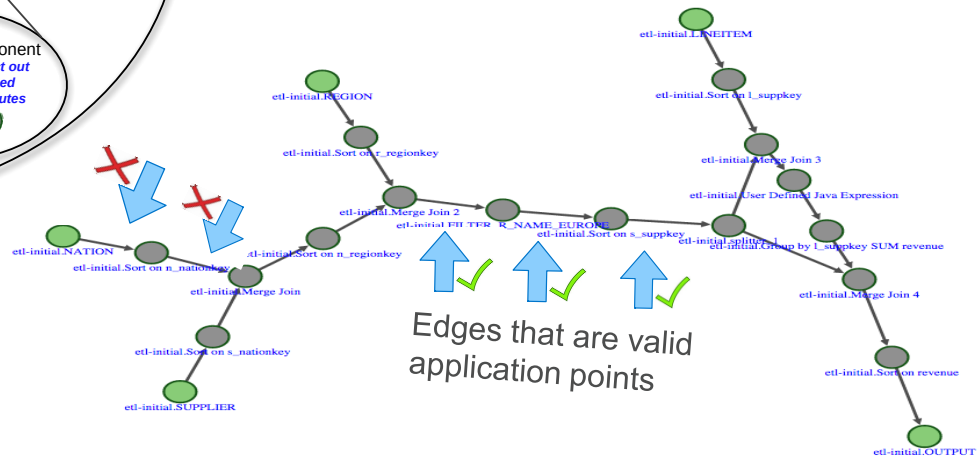



Application Point:

- Edge
- Node
- Complete Graph

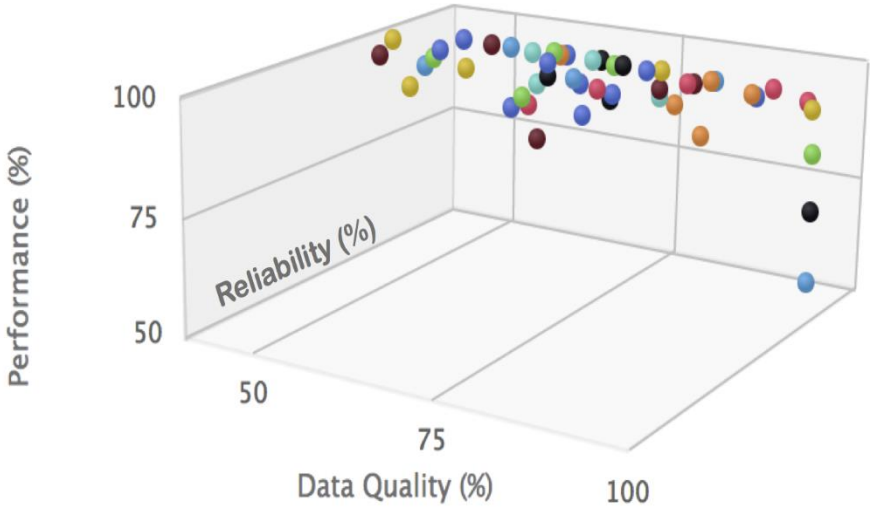
Application Properties:

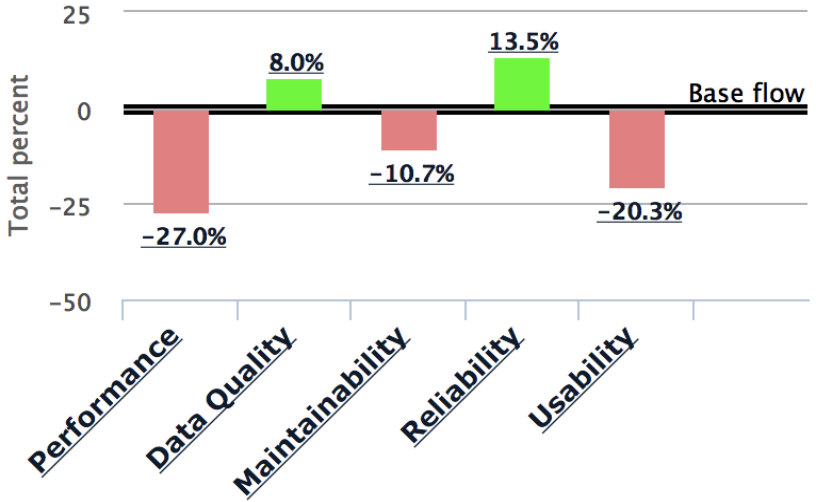
- *Applicability* based on rules →Pruning
- *Fitness* based on heuristics→Optimization



# Example Visualization

*Demo Paper: POIESIS: a Tool for Quality-aware ETL Process Redesign (EDBT '15)*




## Multidimensional Analysis

- Pareto frontier
- Each point represents an ETL flow
- Metrics (compound and detailed) compared to initial flow

# Quality-aware testing

Paper: *Bijoux: Data Generator for Evaluating ETL Process Quality (DOLAP ’14)*

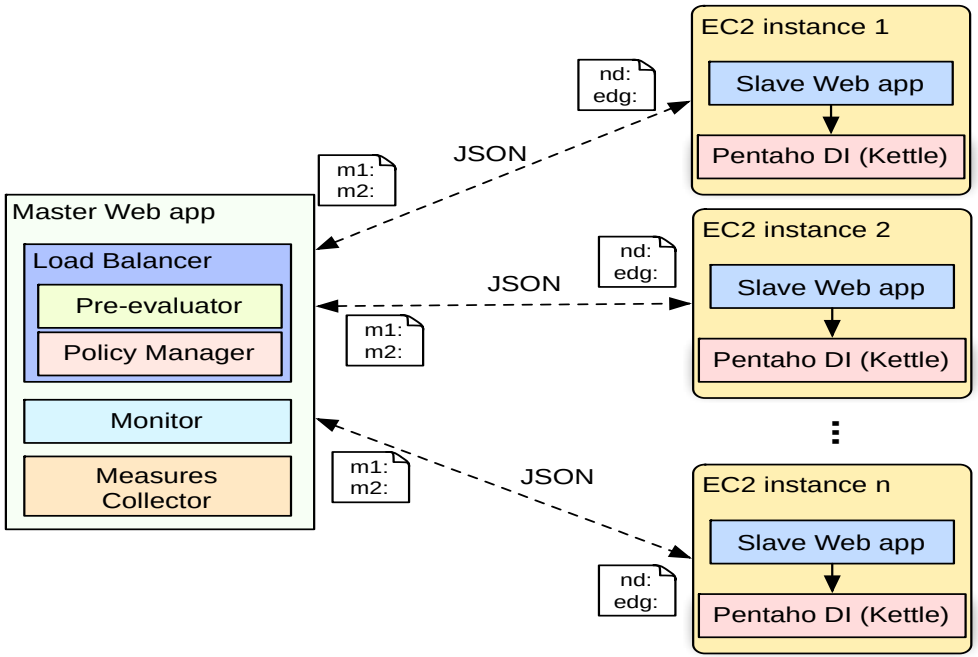
## Approach

- An automatic, semantic-aware framework for generating testing workloads for evaluating quality of ETL processes
- Using a taxonomy of ETL operations and their semantics, create synthetic datasets to test flows
- Configurable properties (e.g., selectivity, distribution) to emphasize specific flow parts characteristics

## Invited Journal Extension

- Information Systems, Elsevier 2015 (under review)
- Highlight workflow perspective and analyze properties like flow coverage
- Propose architecture and showcase updated implementation that scales

# Execution on the Cloud




## Elasticity for responsiveness

- Hundreds of flows executed very fast
- Load balancing based on pre-evaluation

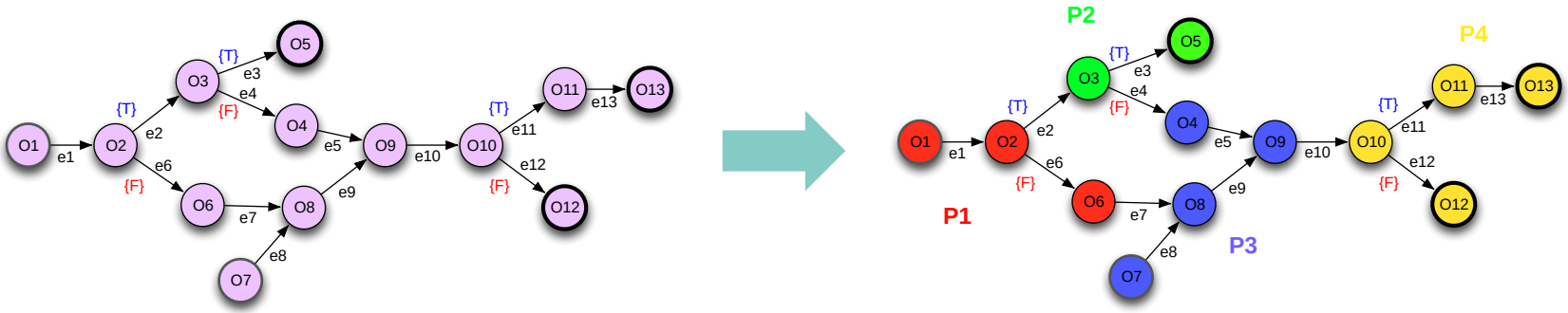
## Open research questions

- Do instances share state? Common input data?
- Can results be generalized for platform dependent executions?

# Decomposition to Structural Patterns

## Quality evaluation of ETL flows

- Different design choices → large number of alternative ETL flows
- Need for fine-grained cost models
- Repository of patterns to increase reusability of models




## Pattern-based decomposition of ETL flows

- Classify structural patterns & identify on each flow
- Derive utility as a function of the patterns that each flow contains
- Adaptive model: Knowledge Base enrichment ⟳ Flow evaluation improvement

# Challenges

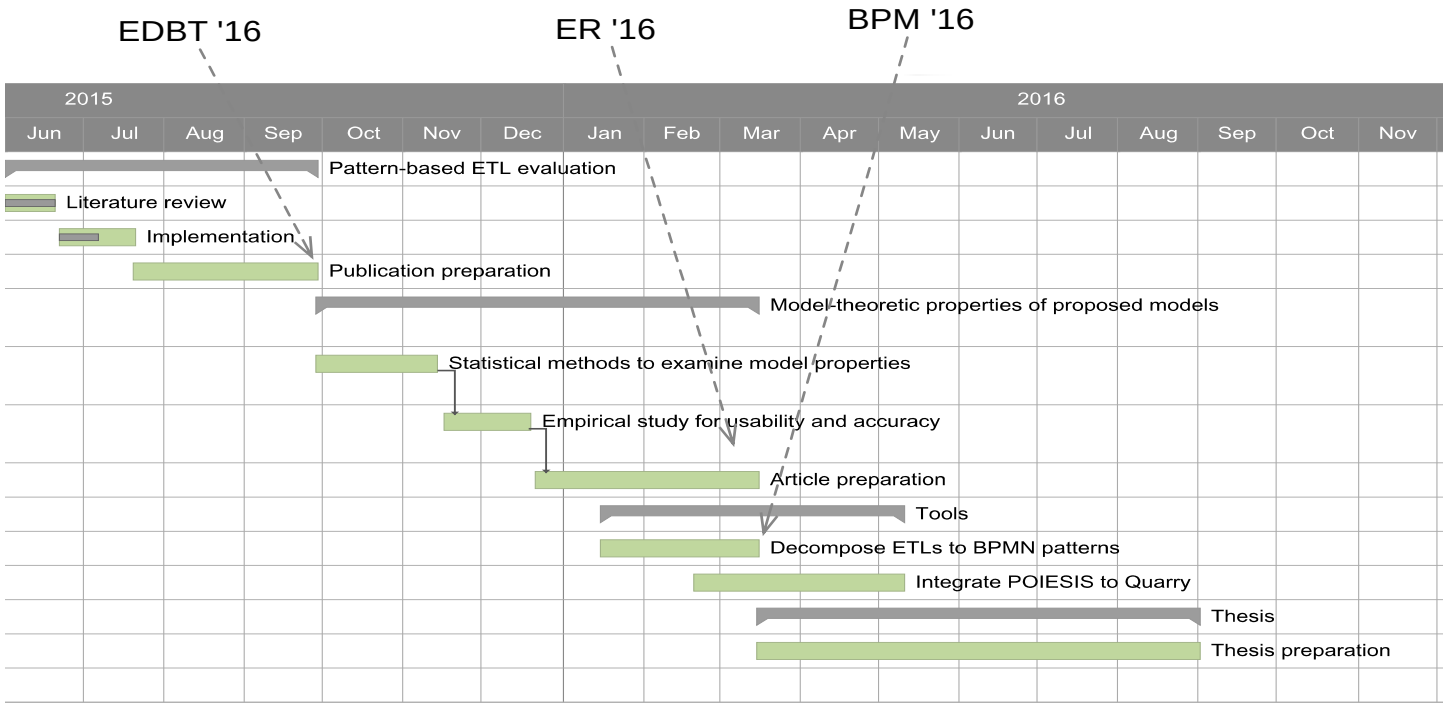
## Relate Structural Patterns to quality measures

- When and where is a quality pattern worth considering?
- Knowledge Base including pattern applications – detailed (measured) quality tradeoffs
- Also rules about pattern combinations

## Model-theoretic properties

- Accuracy, completeness
- How to evaluate significance of models?

# Future Plan




## JOURNALS

- DSS ’16: Using statistical methods to examine model-theoretic properties of ETL utility characteristics
- IJDWM ’16: ETL utility characteristics modelling and results from empirical study